

August 2009

Newsletter 2

Launch of the all new website

Many of you know that a new look website has been planned for some time and have been eagerly awaiting it's launch, as I have. I had little understanding of just how much work goes into creating a new site from scratch. More hours than you can imagine are spent on things that would make your brain boggle! Luckily I don't have to understand more than the tiniest fraction of what is necessary. I have a wonderful brother who is an absolute wiz and has devoted his time and talent into creating this new site.

My job was much easier and that was to source new products, such as hand crafted lampwork beads to add that little something special, new fabrics in exciting colours and not forgetting supplies of the day to day essentials we all need. I've also been busy creating new miniature bears who are just waiting to be adopted.



I hope this new site will build on what Sambrook Bears has achieved so far and become a one stop shop both for the teddy bear collector as well as fellow bear artists.



New Features!

If you've had a chance to take a tour round, you will find that, as well as new product lines, there are many new features to this site. We want customers of Sambrook Bears to think of this site as a gateway to a community that will benefit us all. You will notice that we now have a link to my blog that I will endeavor to regularly update with news, from close to home as well as beary news stories from around the world, information, how to's poems and general items I hope you will find of interest. I also have a forum that I hope will grow over time to be a friendly meeting place where the members can exchange tips, hints and information, as well as provide a place to showcase their talent. I will be providing regular free patterns and tutorials, as well as support for those of you who are new to bear making.

Thank you!

I would just like to take a moment to thank all of my valued customers for their support so far and I hope that together we can become bigger and better in the months and years to come.

Hugs
Mandy
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